



BANK i NVEST

FOR IMMEDIATE RELEASE

BankInvest Invests in Masan Food

Ho Chi Minh City, 6 November 2008– BankInvest, a multi-billion, European asset manager, purchased an 8% stake in our food & beverage company, Masan Food.

Invested through its BI Private Equity New Markets II Fund, BankInvest brings to our group in-depth knowledge of the consumer retail industry and a network of contacts and resources developed over years of operating in emerging markets. We are proud to welcome BankInvest as a partner and a board member of Masan Food.

For more information on BankInvest, please visit www.bankinvest.com

ABOUT MASAN FOOD CORPORATION

Masan Food is one of Vietnam's largest consumer products companies with leading market share positions in the condiments and convenience food categories. Since the early 2000's, the company has grown its product portfolio, domestic sales and distribution channels to become a leader in Vietnam's branded consumer food market in both the premium and mass-market segments. Masan Food's key brands include Chin-su (soya, fish and chili sauces), Tam Thai Tu (soya sauce), Nam Ngu (fish sauce), and Omachi and TienVua (instant noodles).

ABOUT BANKINVEST

The BankInvest Group was founded in Denmark in 1969 and is one of the largest asset managers in Scandinavia with US\$30 billion under management, hereof US\$6 billion invested in emerging markets.

In 2006, BankInvest launched the PENM (Private Equity New Markets) fund and currently has two funds with capital of US\$240 million over 2 funds. Through PENM, BankInvest provides capital and business know-how and focuses on medium sized companies with high growth opportunities.