



FOR IMMEDIATE RELEASE

Masan Group Secures Private Equity Investments by TPG and BankInvest Endorsing the Group's Business Strategy and Growth Potential

Ho Chi Minh City, 26 October 2009 - Masan Group announced that it has signed investment agreements with TPG and BankInvest. Under the terms of the agreements TPG and BankInvest will invest over US\$50 million in Masan Group Corporation.

Commenting on the investments, Dr Quang Nguyen, Chairman of Masan Group, said "Our success at Masan is based on a strong belief in the Vietnam middle class, an ability to hire and manage the best talent and a relentless focus on the consumer and shareholder value."

Madhur Maini, CEO of Masan Group added, "We will continue to execute on our strategy to build dominant "local multinationals" by partnering up with the leading financial and strategic players. "

Mr. Varun Kapur, Partner of TPG said, "We are delighted to partner with Masan Group, a pioneering business in Vietnam. Masan Group's management team not only has a tremendous track record of delivering growth, but also the ability to integrate international best-practice and deep local insight, rare for a private group in Vietnam."

Mr. Hans Christian Jacobsen, Managing Director of BankInvest added, "Vietnamese consumers will increasingly demand branded consumer goods to guide them and financial services to provide more convenience. Masan Group Corporation is ideally positioned to tap into this demand and to develop future products and services."

Masan Group plans to use the capital raised to invest in existing businesses and to continue to build new businesses.

ABOUT MASAN GROUP CORPORATION

Masan Group is one of Vietnam's largest private sector companies and has a track record of actively building, acquiring and managing market-leading businesses in several of the fastest growing areas of Vietnam's economy. Masan's businesses include Masan Food and Techcombank, leading large scale operating platforms in the consumer products and financial services, respectively.

ABOUT BANKINVEST

The BankInvest Group was founded in Denmark in 1969 and is one of the largest asset managers in Scandinavia with US\$30 billion under management, hereof US\$6 billion invested in emerging markets.

In 2006, BankInvest launched the PENM (Private Equity New Markets) fund and currently has two funds with capital of US\$240 million over 2 funds. Through PENM, BankInvest provides capital and business know-how and focuses on medium sized companies with high growth opportunities. Since 2007, BankInvest has officially become a strategic partner of 14 Vietnam enterprises including Masan Group.

ABOUT TPG

TPG Growth is the middle market and growth equity investment platform of TPG, the global private investment firm. With more than US\$2.5 billion under management, TPG Growth targets investments in a broad range of industries and geographies, utilizing leveraged buyout, growth equity, and private investment in public equity structures. The firm is backed by the resources of TPG, with more than US\$48 billion of assets under management. TPG Growth has offices in the United States, China and India.