



FOR IMMEDIATE RELEASE

**Masan Food Corporation and Mekong Capital's Vietnam Azalea Fund join forces
for a BIG future**

Ho Chi Minh City, May 2009 - Mekong Capital through its Vietnam Azalea Fund ("VAF"), invests approximately US\$10,000,000 into Masan Food Corporation ("Masan Food").

The Masan Group, Masan Food's parent and largest shareholder said: "We welcome Mekong Capital, through its Vietnam Azalea Fund, as a partner and investor into Masan Food. They share our vision in building Masan Food into the leading food and beverage company in Vietnam."

Expressing his outlook for the investment, Dr. Thomas Lanyi, Portfolio Manager of VAF, comments: "Masan Food is a leading player in one of the most attractive sectors in Vietnam. The company has built an excellent management team, and is determined to take full advantage of existing and new opportunities in Vietnam's fast-moving-consumer-goods industry. Besides its strong leadership, the company's branding skill, R&D capability and wide distribution network were highly compelling reasons to invest in the company. We see a big future for Masan Food and commit to empowering their management to realize their ambitious growth plans in the coming years."

ABOUT MASAN FOOD CORPORATION

Masan Food is one of Vietnam's largest consumer products companies with leading market share positions in the condiments and convenience food categories. Since the early 2000's, the company has grown its product portfolio, domestic sales and distribution channels to become a leader in Vietnam's branded consumer food market in both the premium and mass-market segments. Masan Food's key brands include Chin-su (soya, fish and chili sauces), Tam Thai Tu (soya sauce), Nam Ngu (fish sauce), and Omachi and TienVua (instant noodles).

ABOUT VIETNAM AZALEA FUND LTD.

The Vietnam Azalea Fund is a \$100 million fund focused primarily on making investments in Vietnamese companies at the pre-listing stage.

Utilizing Mekong Capital's proven post-investment value-creation platform, the Vietnam Azalea Fund works closely with its investee companies to empower them in their growth plans and prepare them for a successful listing on a local or regional stock exchange.

For more information on Mekong Capital, please visit the company's website at <http://www.mekongcapital.com>.